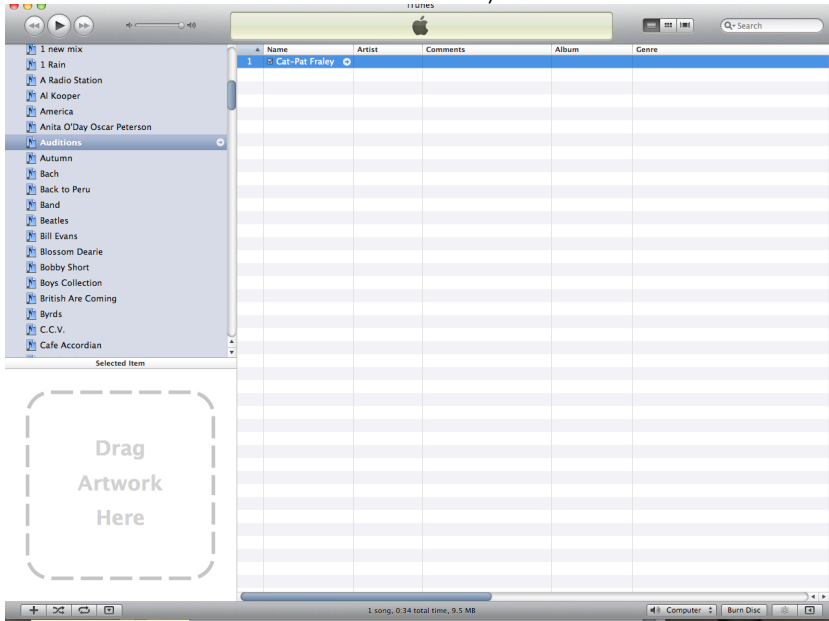
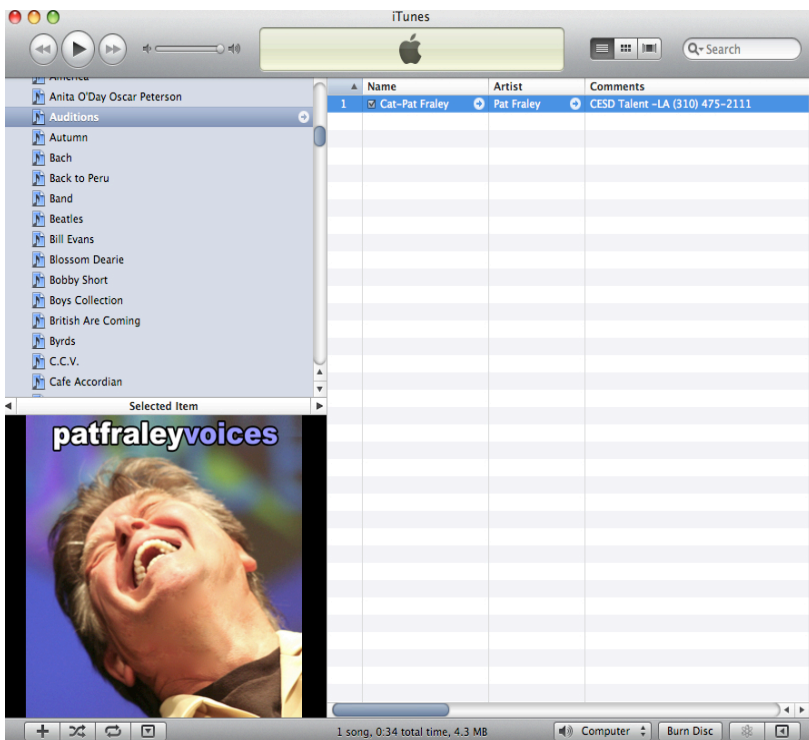


How to "Stamp" Your mp3 Audio Demos/Auditions with Your Graphic and information

What happens when the title of your mp3 audio demo or audition is too long? The extension [.mp3] disappears along with part of your name. Bad for business. Here is a trick from my frequent guest teacher and stellar voice over talent Vanessa Marshall, which addresses this problem and branding your work. After you prepare your mp3 audition audio file or your demo, take the time to **slide it into iTunes**. Select it and enable your "item artwork icon" at the bottom left below your playlists.



Drag your pic/graphic jpeg into the window. Then, go up and fill in the information windows to your audio file title. Include your name and agent/contact phone. Then, drag the audio file out to your desktop. Your audio file "remembers" the information.



Vanessa says that casting people often times listen to auditions via iTunes and leave them in there, and when they stray across it in the future, your information and pic or graphic is in front of them as a reminder. Sweeeet.

How to Create an Icon for Your mp3 audio demos/auditions (on a Mac)

1. Go to <http://www.img2iconsapp.com/> and download the free software (google image 2 icon to get a PC version).
2. Slide the jpeg of your graphic/pic art the Image 2 Icons Icon and it's done.
3. Select the your graphic/pic icon by clicking it on it (just one click).
4. From the **File** menu, choose **Get Info** or press Command-I to open the Info window.
5. Click the icon in the upper-left corner of the Info window to select it.
6. From the **Edit** menu, choose **Copy** or press Command-C.
7. Select your demo or audition audio file icon you want to replace by slicking on it once.
8. From the **File** menu, choose **Get Info** or press Command-I.
9. Click the icon in the upper-left corner.
10. From the **Edit** menu, choose **Paste** or press Command-V to replace the icon.